

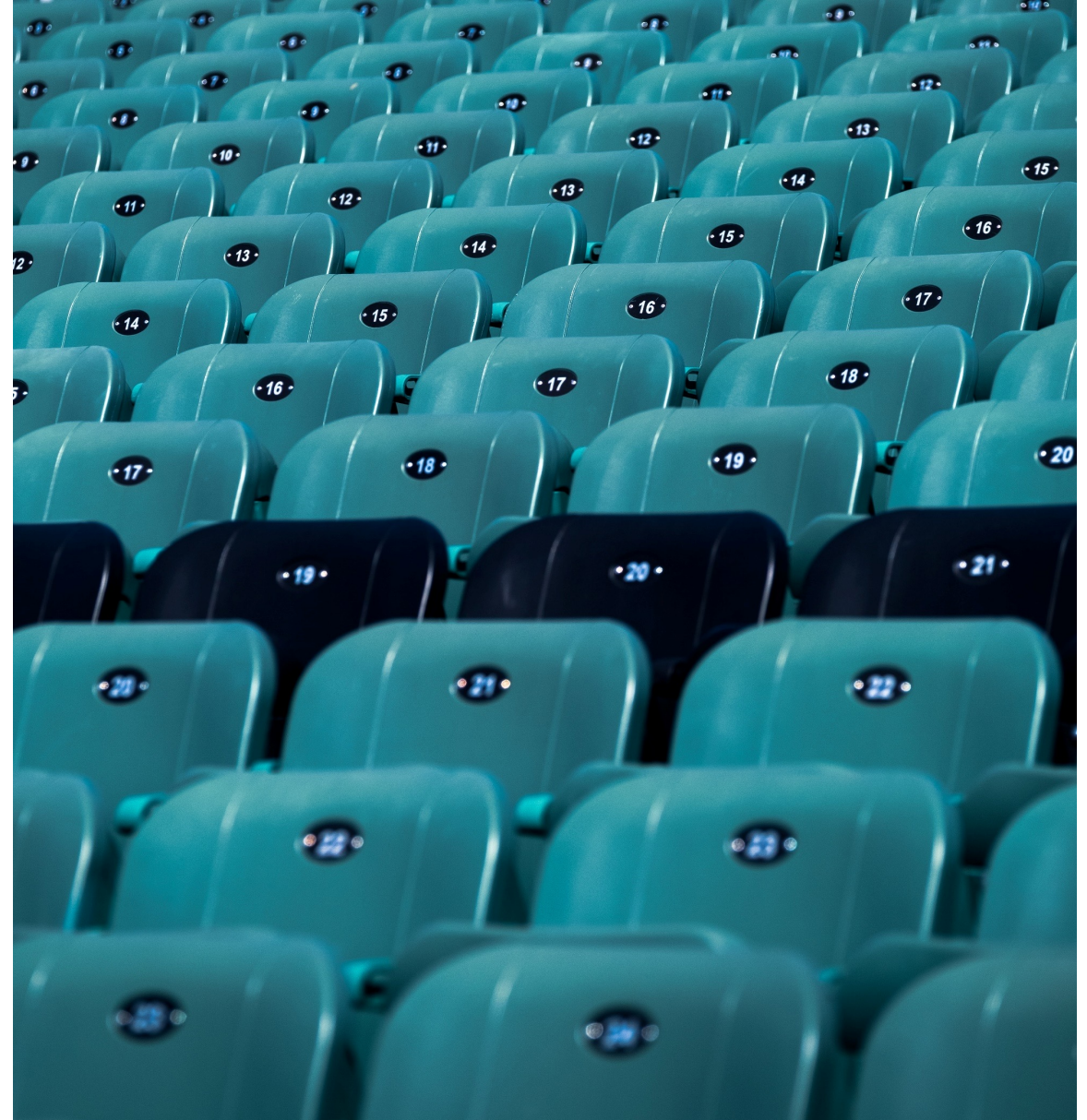


ISIAH TICKETING

ISIAH Ticketing, a *Ticketmaster-Certified Distribution partner*, allows the controlling venue or team to control the sales of their tickets to the secondary markets (StubHub, Vivid, etc.). Utilizing ISIAH Ticketing software, developed by a veteran of the ticket brokerage business, this application has been utilized in real-world situations for professional and college basketball programs.

Our proprietary software enables teams to (1) generate “new revenue” related to tickets that were not made available for sale on a timely or realistic basis and (2) coordinate tickets sold between all providers.

ISIAH Ticketing will handle all calls and exchanges, coordinate and control availability of all available tickets between all secondary market brokers, and manage pricing to reflect real-time market demand.



DIRECT TICKET SALES

UNSOLD TICKETS



(Example Team)

PRIMARY TICKET ECOSYSTEM

StubHub



ticketmaster

SEAT
GEEK

**Millions of fans visit secondary
sites first**

www.isiahinternational.com

DIRECT TICKET SALES



3RD PARTY SERVICE

ISIAH Ticketing offers efficient inventory management in just one place

Uploaders/Processors

- Send inventory to multiple exchanges simultaneously
- Process sales, ensure up-to-date feeds

Pricing Tools

- Automatically adjust ticket prices using bespoke rules
- View inventory, sales data, and market intelligence

Full-Service Operations

- Order fulfillment (shipping, marketplace interactions)
- Answering phones and fixing operational issues