



ISIAH International announces global expansion with TicketVault LLC

NBA legend enters the global ticket marketplace bringing efficiency and innovative leadership to the overall experience

CHICAGO, IL. (April 13, 2021) – NBA Hall of Famer Isiah Thomas announced today that his firm ISIAH International is expanding its portfolio by entering the global ticket market through a joint venture with TicketVault LLC.

Together, the two entities will form ISIAH Ticketing -- a platform that provides state of the art ticket pricing and distribution technology to sports teams, rights holders and venues. Isiah Thomas has become the Chief Executive Officer of the new venture. This opportunity will leverage his sports business experience to establish new partnerships with premium properties and organizations across the ticketing landscape.

The ISIAH Ticketing platform will help sports teams and venues control the ticket sales that are currently being purchased on the secondary market.

*“I’ve experienced firsthand the challenges that ticketing departments face,” says **Isiah Thomas, Chairman and CEO, ISIAH International LLC.** “We have formed ISIAH Ticketing with the goal of addressing that frustration. I am excited to be in partnership with the TicketVault team. They are the most innovative ticketing technology provider we’ve encountered.”*

*“We’re thrilled to be partnering with Isiah and his team,” says **Isaac Knopf, CEO of TicketVault and 13-year ticket industry veteran.** “Our software is designed for and used by some of the largest professional ticket sellers in the country – this new venture accelerates our ability to service additional clients with similar needs.”*

For more information, please visit www.isiahticketing.com.

About ISIAH International

ISIAH International, LLC is a certified minority owned investments company. For over 30 years, Thomas has been investing in a diversified portfolio of new and existing businesses. Isiah Lord Thomas, III serves as Chairman and CEO.

About TicketVault LLC

TicketVault is an innovative technology platform in the live events space. TicketVault is the only marketplace-independent point-of-sale on the market and is known for offering clients bespoke business solutions, including automation, data analytics, business development, and real-time performance tracking. Some of the largest ticket brokers,

sports teams and venues in the country use the TicketVault platform to streamline the management, pricing

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